



Coimbatore | Dindigul | Erode | Karur | Krishnagiri | Nilgiris | Salem | Tirupur

GLOBAL EXHIBITION & KNOWLEDGE SUMMIT

Honourable PM Narendra Modi

An Event Organized By



In Partnership With



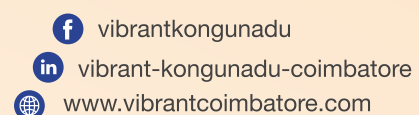
FOCUS ON

- Trade (Exports)
- Investments
- Joint Venture
- Technology Transfer
- Knowledge Sharing

EXPO DATE AND VENUE

Friday 16th October, 2020
Saturday 17th October, 2020
Sunday 18th October, 2020

CODISSIA Trade Fair Complex
G.V. Fair Grounds, Avinashi Road,
Coimbatore - 641014,
Tamil Nadu, INDIA



- A major hub for manufacturing, education and healthcare in Tamil Nadu, Coimbatore is among the fastest growing tier-II cities in India. It houses more than 25,000 small, medium and large industries with the primary industries being engineering and textiles. Coimbatore is called the "Manchester of South India" due to its extensive textile industry, fed by the surrounding cotton fields.
- Coimbatore has been selected as one of the hundred Indian cities to be developed as a smart city under Prime Minister Narendra Modi's flagship Smart Cities Mission. Coimbatore and its people have a reputation for entrepreneurship. Though it is generally considered a traditional city, Coimbatore is diverse and cosmopolitan.
- The idea of bringing honorable PM Shri Narendra Modi's Vibrant legacy to regional level turned out very well with the success of Vibrant Kutch 2015, Vibrant Saurashtra 2016, Vibrant Tamil Nadu 2018 and Vibrant Goa 2019.
- On the basis of overwhelming inputs received from potential exhibitors, industrialists, political leaders

and potential business visitors, the business community of Kongunadu has encouraged us to continue the Vibrant series and recommended us to organize the same for Kongunadu.

- Vibrant Kongunadu Coimbatore Global Expo and Summit 2020 (VKC GES 2020) will be a first of its kind expo focussed on multi-sectoral opportunities in Kongunadu. Bringing customers, manufacturers, importers, exporters, buyers & sellers, service providers, professionals, traders, infrastructure providers and technologists together on a common platform to discuss, share, debate and celebrate the best of multiple industries; Vibrant Kongunadu Coimbatore Global Expo and Summit 2020, as an international event will be registering its name in the key commercial milestones of the year.
- In the summit it will be enlightening to listen to various national & international speakers on the emerging trends in the business scenario due to impact of technology, innovations, geo-political environment, global trade alignment and convergence of various aspects of trade.

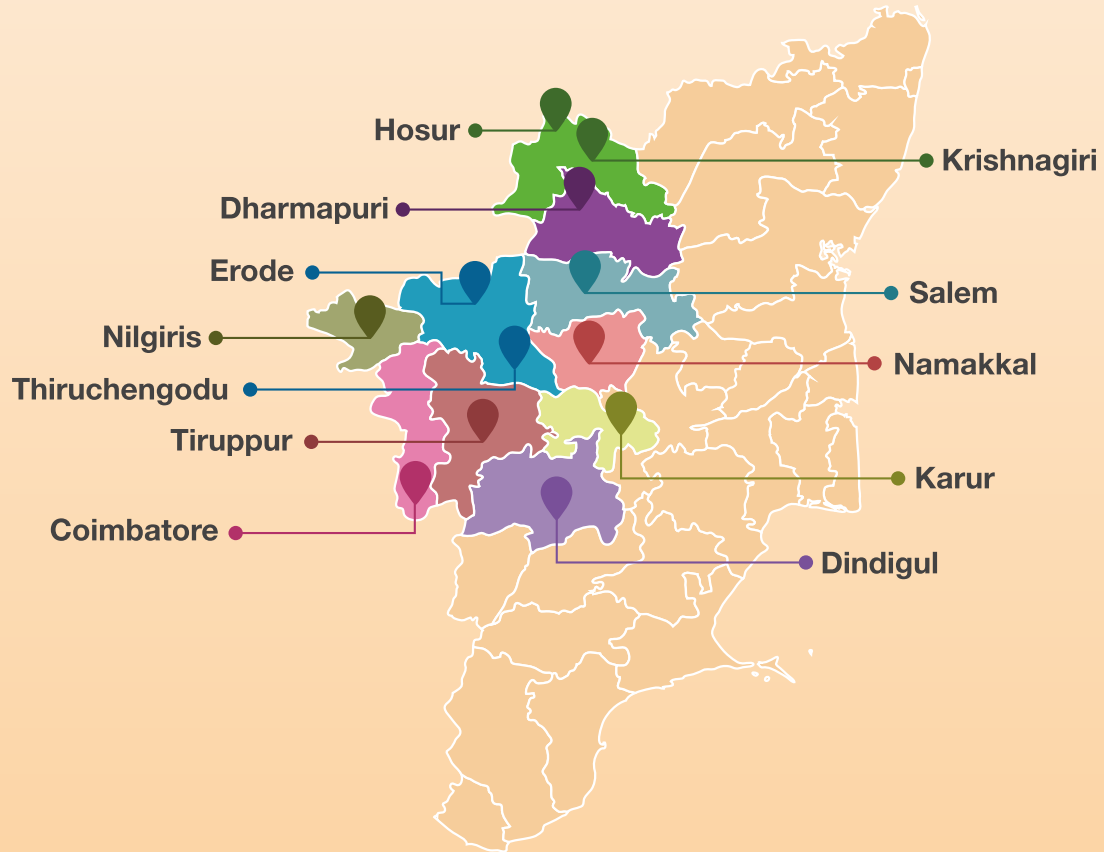
- Vibrant Kongunadu Coimbatore Global Expo And Summit 2020 [VKC GES 2020] will be an ideal convergence for Kongunadu industries and business community to showcase their strengths, highlight business opportunities and facilitate

knowledge dissemination across 50 countries worldwide and 20 states of India. VKC GES 2020 will provide a practical business opportunity to its participants to understand the potential of Konqunadu across various sectors.

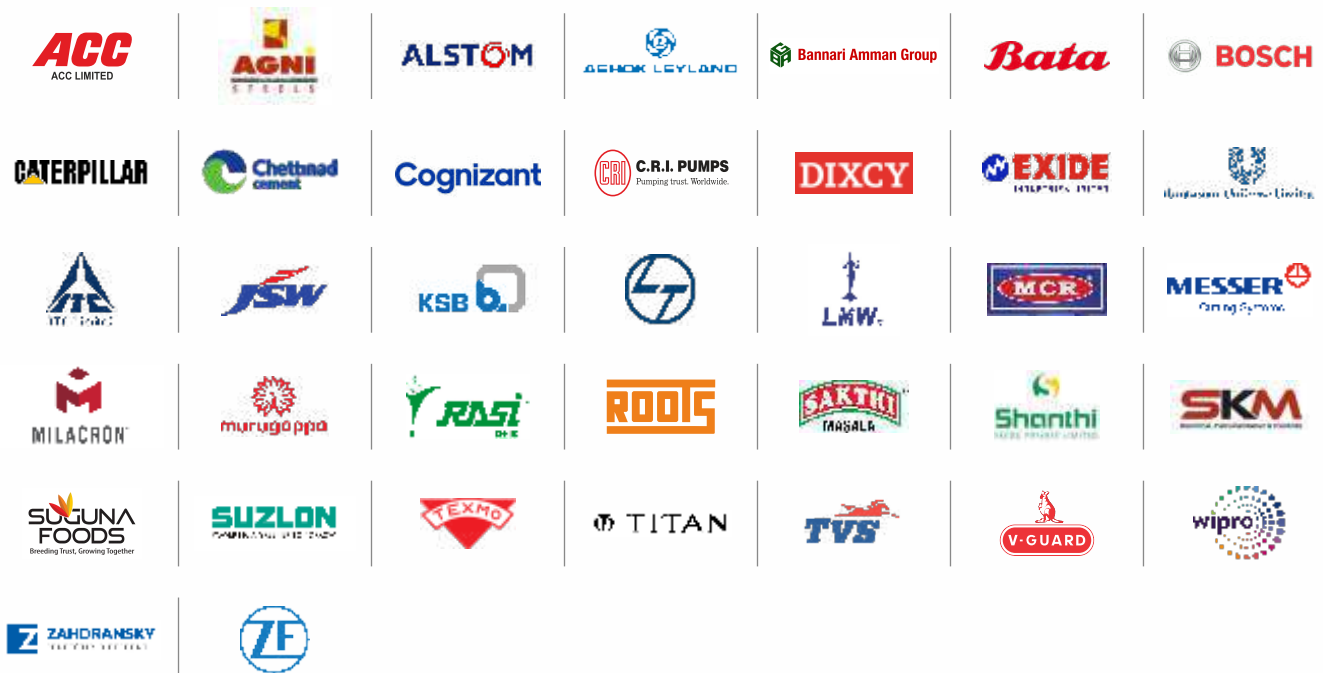
- Urban market expansion opportunities for the business community & professionals in national and international markets.
- Create platform for permanent connectivity of Kongunadu businesses, services & professionals with domestic & **Global Businesses** and services.
- Align Kongunadu products & services to be in line with accepted international standards.

- Get connected B2B with manufacturers, infrastructure service providers, service sector opportunities etc.
- Identify the customer/specific demands for products & services.
- Learn about the emerging trends in business concepts & technology.

MAJOR INDUSTRIAL AREAS OF KONGUNADU



MAJOR INVESTORS OF KONGUNADU



REDEFINING KONGUNADU BUSINESS

ADVANTAGE TAMIL NADU

HIGH ECONOMIC GROWTH

- Gross State Domestic Product (GSDP) of Tamil Nadu grew at a CAGR of 11.46 per cent between 2011-12 and 2018-19, reaching about Rs 16.06 trillion (US\$ 222.58 billion) in 2018-19.
- At 8.17%, the State's growth rate is way ahead of the national figure of 6.81% during 2018-19.
- According to the Public Affairs Index 2018, Tamil Nadu ranks second in terms of governance

INFRASTRUCTURE

- Tamil Nadu has well-developed social, physical and industrial infrastructure and virtual connectivity.
- It has well developed infrastructure with an excellent road and rail network, three major ports, 23 minor ports, and seven airports across the state providing excellent connectivity.
- In line with Vision 2023, it aims to step up infrastructure investment from 4-5 per cent of GSDP to about 11.5 per cent by 2019.
- It is one of the first states in India to have 100 per cent metalled road connectivity.

RICH TALENT POOL

- The state has a highly qualified, skilled, disciplined, productivity-oriented and English-speaking human resource pool.
- Tamil Nadu produces nearly 4 lakh engineering & polytechnic students every year, the highest in the country.
- During September 2017 - March 2018, 465,000 formal jobs were created in Tamil Nadu.

LARGE INDUSTRIAL BASE

- Tamil Nadu has a range of manufacturing industries such as automobiles & components, castings & forgings, pumps & motors, garments & textile products, leather products, chemicals & plastics.
- Tamil Nadu ranks first among all states in terms of the number of factories and industrial workers.

INDUSTRY CLUSTERS OF KONGUNADU

Coimbatore

Agricultural Implements
Castings & Forging
Defence Ancillary Units
Diesel Engines
Foundry
Jewellery
Machine Tools
Pumps Industries
Wet Grinding Machines
Powerloom

Dindigul, Nilakottai

Jewellery
Rice Mill
Tannery

Erode

Powerloom
Rice mill
Pulses & Turmeric
Ghee

Karur

Powerloom
Textile
Woven Industries

Hosur, Krishnagiri

Auto Components
Printing
Mango

Namakkal, Thiruchengode

Poultry
Rigs
Textiles
Lorry Body Building

Salem

Readymade Garments
Starch & Sago

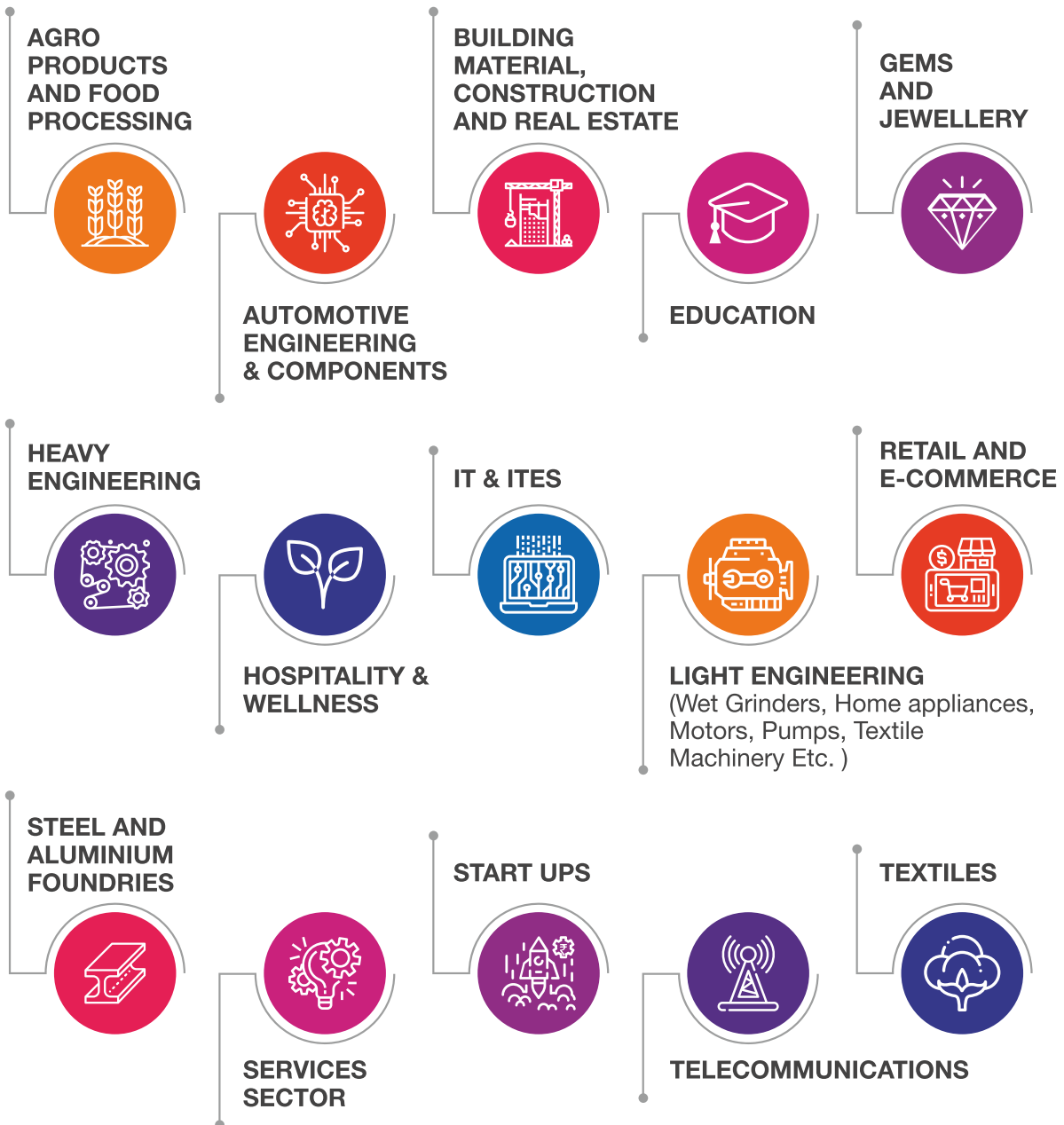
Sankagiri, Salem

Lorry Body Building

Tirupur

Readymade Garments
Hosiery
Woven & Non Woven Textile

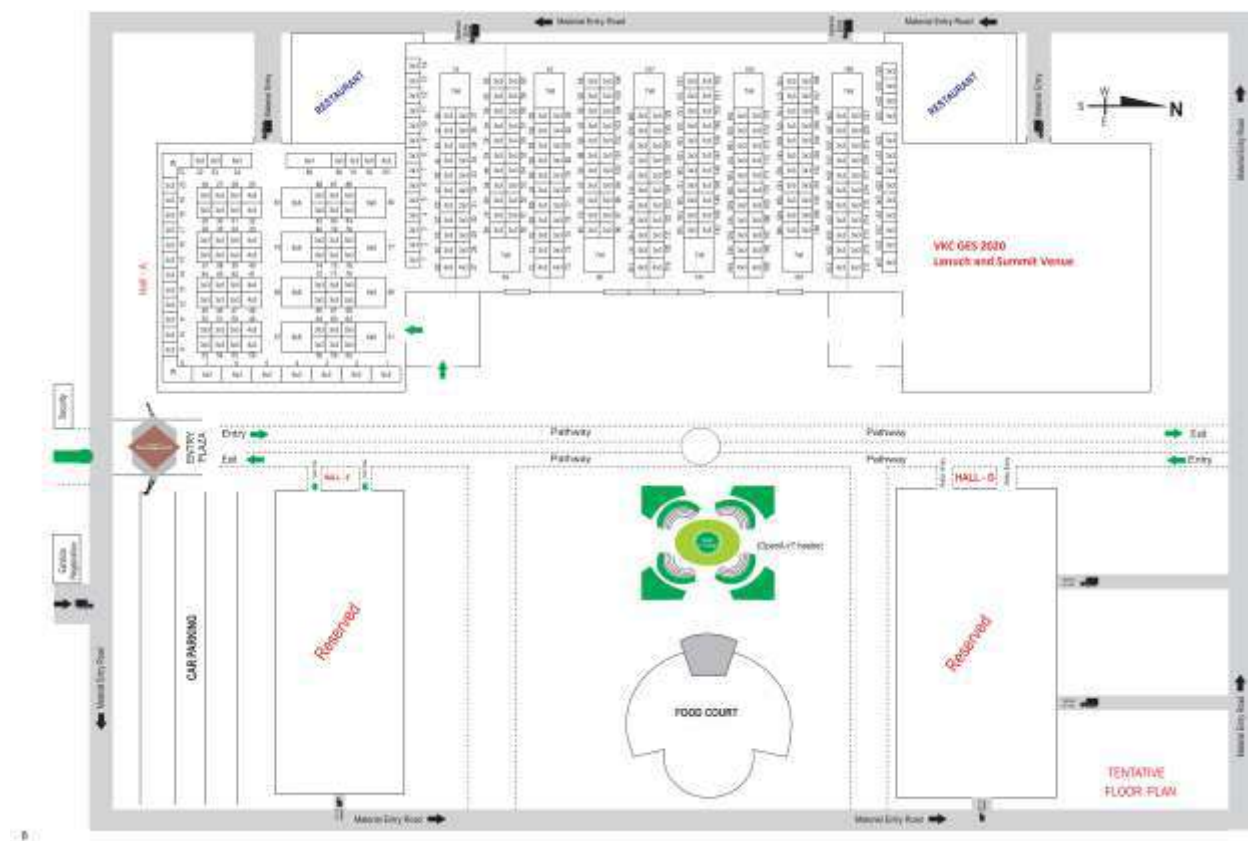
FOCUS OF VIBRANT KONGUNADU



During Vibrant Kongunadu Coimbatore 2020, we are going to create the world record for smallest electric water pump

REDEFINING KONGUNADU BUSINESS

EVENT LAYOUT



EVENT VENUE



- CODISSIA Trade Fair Complex constructed by CODISSIA at Coimbatore, the industrial city is the premier purpose-built trade fair Centre in the southern part of India and one of the largest modern exhibition venues in the country. It was constructed in a record time of 155 days in 1999 and has been certified as a World Record holder in the Limca Book of Records as having Asia's largest pillar free hall.
- The Complex spanning across 1,60,000 sq.m of total ground area, has been designed to provide an ideal setting for trade events, International and National expositions, meetings, conventions, seminars and special events.


Venue:

CODISSIA TRADE FAIR COMPLEX

G.V. Fair Grounds,
Avinashi Road,
Coimbatore - 641014
Tamil Nadu, INDIA.

INTERNATIONAL ROAD SHOW DATES

SOUTH ASIA

-  Kathmandu, Nepal - 19-21 March 2020
-  Colombo, Sri Lanka - 06-08 August 2020
-  Thimphu, Bhutan - 17-18 August 2020




MIDDLE EAST

-  Dubai, UAE - 29-30 March 2020
-  Manama, Bahrain - 31 March
1 April 2020
-  Muscat, Oman - 2-5 April 2020
-  Doha, Qatar - 6-7 April 2020



NORTH AMERICA

-  Toronto, Canada - 08-11 May 2020
-  Vancouver, Canada - 12-13 May 2020
-  San Francisco, USA - 14-15 May 2020
-  Washington DC, USA - 16-18 May 2020
-  New Jersey, USA - 19-20 May 2020
-  Chicago, USA - 21-22 May 2020





AFRICA

-  Nairobi, Kenya - 18-20 June
-  Kampala, Uganda - 21-23 June 2020
-  Dar es Salaam, Tanzania - 24-25 June 2020

EUROPE

-  Frankfurt, Germany - 29-30 June 2020
-  Lisbon, Portugal - 1-2 July 2020

FAR EAST

-  Singapore - 12-14 July 2020
-  Kuala Lumpur, Malaysia - 15-16 July 2020
-  Ho Chi Minh City, Vietnam - 17-20 July 2020
-  Bangkok, Thailand - 21-23 July 2020

NATIONAL ROAD SHOW CITIES

Ahmedabad	Delhi	Ludhiana	Pune
Bangalore	Hyderabad	Mangalore	Raipur
Chandigarh	Kochi	Mumbai	Surat
Chennai	Kolkata	Puducherry	Vizag

CHIEF MENTOR

Dr. Jagat Shah

Promoter of Vibrant Series, Global Network,
Smart Village & Mentor on Road

CORE COMMITTEE

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Vibrant Coimbatore Foundation

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ERODE | NAMAKKAL | KARUR | SALEM | TIRUPUR
POLLACHI | TRICHY | TIRUNELVELI | PONDICHERRY
THANJAVUR | MADURAI



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